

Request for sponsorship or donation



Name of organisation _____

Address _____

ABN _____

Contact Name _____

Mobile _____

Email _____

Position held _____

Is your organisation registered for GST? ☐ Yes ☐ No

Does your organisation have DGR status? ☐ Yes ☐ No

Are you requesting sponsorship or donation? (please tick box)

☐ Sponsorship

☐ Donation

Amount requested \$ _____
(leave blank if sponsorship proposal attached with options)

Please provide a brief description of your organisation (including purpose, values and services provided to the community)

Please provide a brief description of the organisation's history with BMO (including any current or previous sponsorships or donations)

How many members do you have? _____ ☐ not applicable

For SPONSORSHIP only

Project name _____
Start date _____
End date _____

Please provide details about what you are requesting funding for. (attach proposal if applicable)

☐ Sponsorship proposal attached

Please detail the key stakeholders who will be involved/attending (including total anticipated attendance)

Please detail any proposed involvement from BMO team members (eg volunteers, speaking opportunities, free tickets)

Please detail how you will promote BMO through your event or project, or any other opportunities.

- | | |
|---|--|
| <input type="checkbox"/> Event / Program naming rights | <input type="checkbox"/> Print media (newsletter, promotional material, invitations) |
| <input type="checkbox"/> Social media channels | <input type="checkbox"/> Hospitality opportunities (host a launch event/table/marquee) |
| <input type="checkbox"/> Speaking opportunities | <input type="checkbox"/> Opportunity to provide BMO branded merchandise |
| <input type="checkbox"/> Media interviews / PR opportunities | |
| <input type="checkbox"/> Signage placement | |
| <input type="checkbox"/> Advertising (website, radio, newspaper) | |
| <input type="checkbox"/> Other (please list any other engagement or promotional opportunities BMO will receive) | |
